

# People-friendly office buildings

For 30 years we have been creating friendly workplaces. Our driving force is innovation: both in the field of sustainable construction and technology.

What distinguishes us is the focus on people and their needs. We know that buildings have a huge impact on the environment around us. They last for years and thus shape the space where we live, work and relax. We understand this and that is why we want our office buildings to serve the city residents: their employees and those who live nearby. Our goal is to appropriately integrate our buildings into the urban fabric. This is why we pay attention to the quality of public space. We introduce multiple functions that can serve as many people as possible.

We pursue all of these goals with a sense of responsibility for the environment & architectural heritage. We also make every effort to ensure that our investments are friendly to people with disabilities. I am convinced that we will surprise the market with pioneering solutions more than once.

  
Jarosław Zagórski



Photo: Ł. Widziszowski

# K♥CHAM WARSZAWĘ

## "WHAT DO I LOVE WARSAW FOR?"

In 2014 we launched a campaign that brought WARSAW SPIRE – a new skyscraper coming to life in Wola district, closer to all of its inhabitants. A big ledon "KOCHAM WARSZAWĘ" (I LOVE WARSAW) appeared on the elevation. Until today, the sign remains a part of Warsaw Spire complex in form of the installation located on Plac Europejski.

**3 floors** the height of the original sign on the Warsaw Spire elevation

**140 m** position of the original sign above the ground

**25 m** total width of the original sign



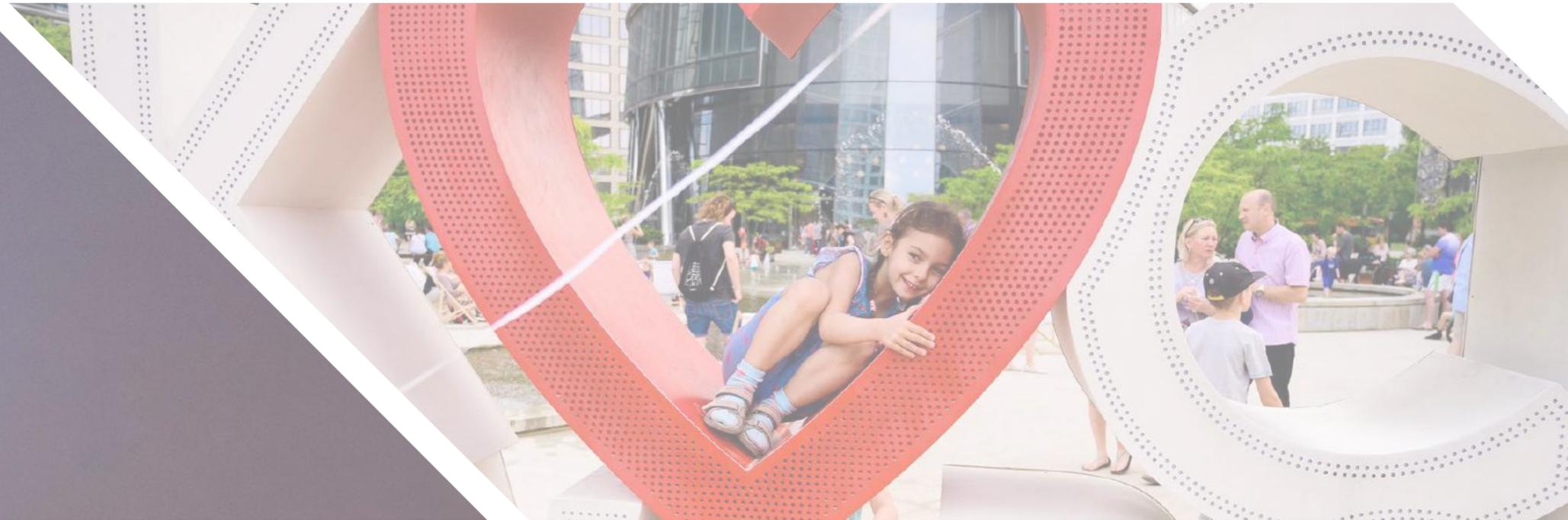
*I love Warsaw for its lively atmosphere*



*I love Warsaw for its diversity, contrasts and wonderful people*



Watch the video survey on the reasons to love Warsaw. You can easily access it by scanning the QR code.





# Plac Europejski

Plac Europejski (European Square) was created at the foot of the Warsaw Spire office complex in the business heart of Warsaw. It was designed with Warsaw residents and workers of the surrounding offices in mind. And people love it!

Ghelamco is aware of the integral role that buildings play in the lives of the people and cities. That is why we are creating friendly public spaces contributing in improvement of the residents' living standards as well as working conditions for those, who work in our office investments. Plac Europejski has become one of the favourite places for relaxation for families, both young & older people, sports and entertainment lovers, and tourists.

Our business activity has gone hand in hand with the involvement in cultural and art events as well as with CSR activities. Plac Europejski is where we organise numerous events. Our initiatives are appreciated by businesses, workers and employers of the complex, media and residents, as proven by multiple publications, awards and an unprecedented attendance at the events. In 2016 Plac Europejski won the *Best Newly-Designed Public Space in Poland Award* in a competition organized by the Society of Polish Urban Planners.



Want go see what we have been up to on the European Square? Visit our facebook profile @placeuropejski. You can easily access it by scanning the QR code.



1st

### SUCH SQUARE IN WARSAW

Plac Europejski is a first open, big public square built on a private property in Poland

1.5

### HECTARES

Plac Europejski is twice as big as the Royal Castle Square in the Old Town of Warsaw

14.000

### PLANTS

As many as 14.000 plantes were planted here – 140 of the trees

120

### METERS

A cascade stream running down the square is 120 m long

365

### DAYS

of activities

## On Plac Europejski

# Ice Rink

Happy winter time!

Since 2016 each winter has welcomed Plac Europejski's users with an Ice Rink. Thanks to the cooperation of various companies, including us and some of the Warsaw Spire tenants, you can enjoy skating for free.

Creation of the ice rink is the most important of the seasonal events that we organise every year. So far, the ice rink has completed its 4<sup>th</sup> season.

Each year, we invite Warsaw inhabitants to use the ice rink for three consecutive months. The Grand Opening is organised during the December, 6th celebration.



Take a look at how we run our Ice Rink each year. You can easily access it by scanning the QR code.

Photo: G. Gmurczyk



## 4 seasons

Operating since 2016

When we were opening the Ice Rink on Plac Europejski in 2016, we did not know it would become so popular. In 2019/2020, a 4<sup>th</sup> operating season was completed.

## 3 months each year

of the Ice Rink and the additional attractions

Each year our Ice Rink is complemented by some additional attractions – a carousel, swings or other playground toys for the little ones. You can also enjoy your time at a food truck court.

## On Plac Europejski

### 30 screenings

#### in one holiday season

Each summer, the outdoor cinema offer includes as many as 30 screenings organized for various age groups. The square has an infrastructure that makes viewing more pleasant - a large, high-contrast screen with an appropriate sound system and several hundred comfortable sun loungers.

### up to 500 viewers

#### per screening

The summer cinema at Plac Europejski attracts real crowds and enjoys unwavering popularity. So far, each of the shows has been attended by up to several hundred people.

*Surely the best summer cinema experience I have ever had!*



# Summer Cinema

**It has been some amazing few summers on Plac Europejski. We celebrated them by introducing an open air, free cinema screenings for both adults and children.**

For those who enjoy watching movies in open-air, in 2017 we began organizing them on our square. With three types of screenings – feature films, documentaries and family movies – all groups of Warsaw inhabitants and tourists could enjoy their time here.



Feel the atmosphere of the summer evenings on Plac Europejski by watching a movie about our Summer Cinema events. You can easily access it by scanning the QR code.

*Kino  
Letnie  
na placu  
Europejskim*

Photo: G. Gmurczyk

## On Plac Europejski

# Ghelamco Boules Cup



Thanks to its partly mineral surface, Plac Europejski can host different sport events. Among them, a big Boules Competition – the biggest event of this sport in Central Europe.

Boules as a sport and entertainment are popular not only in France. In other European countries regular boules tournaments are being organised, too. That is why we decided to turn Plac Europejski into a location of one of the biggest of them.



Check how the Ghelamco Boules Cup was organised in 2017 & 2019. You can easily access videos by scanning the QR codes.

# On Plac Europejski

The Action We Support

# Great Orchestra of Christmas Charity



We support life-saving education

In 2019, we have turned Plac Europejski into an arena for breaking the record in cardiopulmonary resuscitation in the co-operation with Great Orchestra of Christmas Charity (Wielka Orkiestra Świątecznej Pomocy/ WOŚP). WOŚP is running the project "We save and teach to save" with the record breaking event since 2013. Groups from fifteen primary schools from all over Poland came to the capital to participate in this big challenge.

We love supporting such initiatives. That is why we joined forces to pursue one common goal – helping children facing operations and hospital treatment.



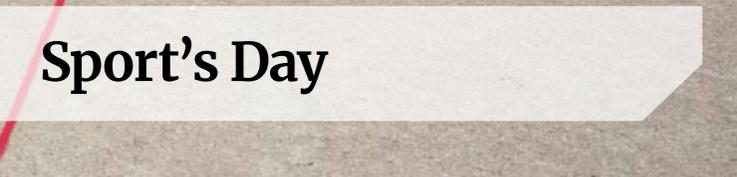
Watch the live stream from the record breaking. You can easily access it by scanning the QR code.



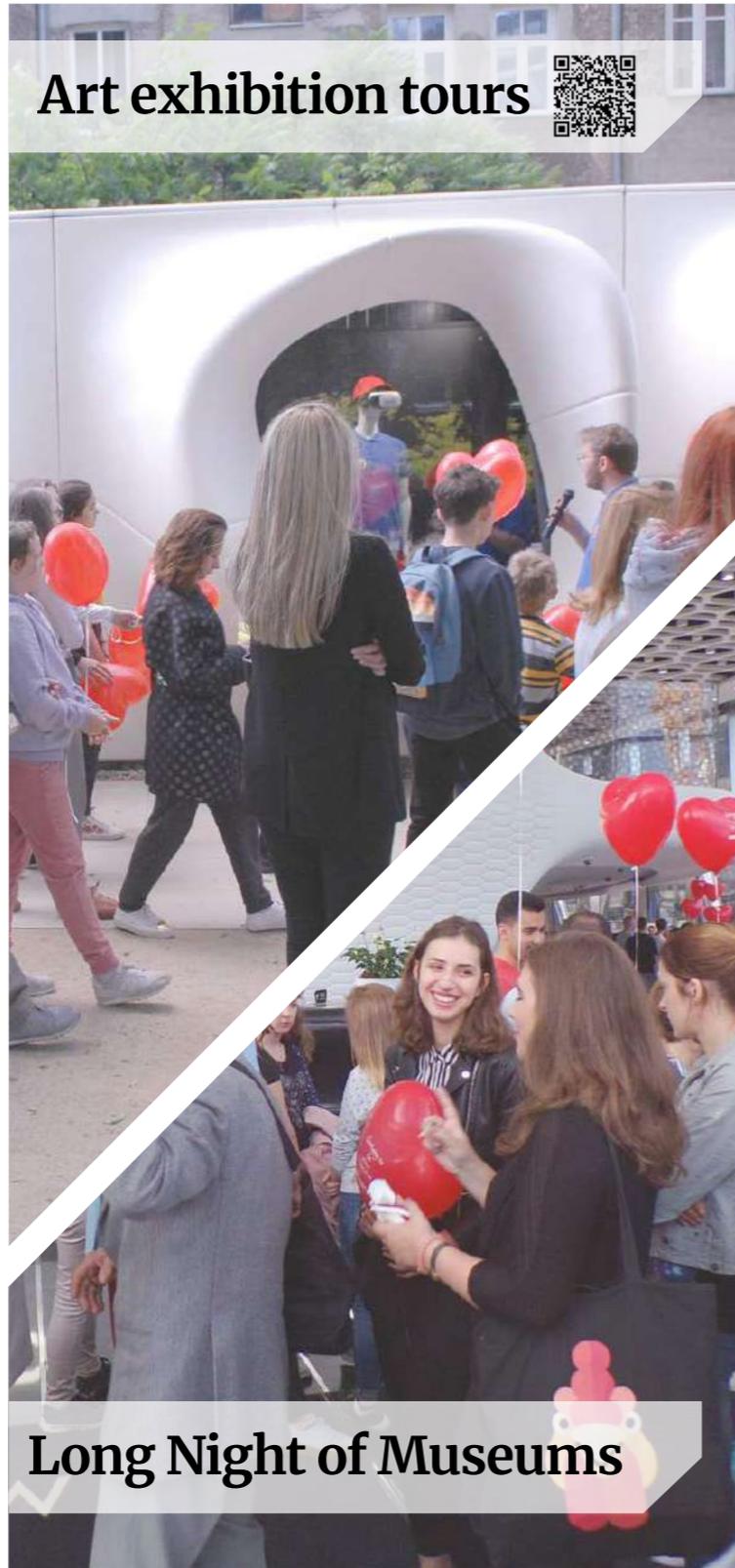
Photos: L. Widziszowski



Fan Zone



Sport's Day



Art exhibition tours



Long Night of Museums



Earth Day



Workshops



Children's Day



**Other events**

Thinking about the city's day-to-day operation means to care about its public space vitality. That is why we animate the places we create for different social, age and gender groups.

Plac Europejski



**2014**  
Initiative  
Established

**2015**  
Kocham Warszawę  
Campaign

**2016**  
The Art Walk  
Gallery Opening

**2017**  
First Open Call  
for Artists

**2018**  
HUB Sky Gallery  
Initiative

**2019**  
Urbanator Days  
Cooperation

**2020**  
Culture online &  
Art Walk Gallery  
activities

# Art in the City

FUNDACJA  
SZTUKA  
W MIEŚCIE



## Integration by Culture Mission

Art in the City (Sztuka w Mieście) Foundation was established by Ghelamco Poland in 2014 in order to take actions leading to the improvement of the quality of living in the urban public space.

Its goal is to promote, support and disseminate artistic initiatives, organize various cultural, sport and entertainment events aimed at local communities. Foundation's activities result from the fundamental necessity to care about the high quality of urban public space which directly translates to the higher living standards for the inhabitants of the cities. The role of the organization is not only to promote and co-create this quality, but also to raise

awareness among local communities. By treating art and culture as a tool and one of the layers building the city, we use their values to improve the image of Polish cities.

We support artists by creating conditions for the development of their work. Our goal is also to promote civic activities through the interest of non-professional communities in matters of science, culture, art, and the tradition of art in urban public space.

## Foundation's Toolbox

It organizes **proactive and educational activities**, like design workshops, seminars, concerts.

It runs an **art gallery (Art Walk)**, promoting **Polish artists**, listening to their voice and **including the topics they bring** into the public space, to a wide audience.

It includes **Ghelamco as the founder into an open, public discussion** over the issues linked to our core activities.

It passes on the messages that really matter.



## The Action We Support

# urbanator days

**Together with our foundation, we support the world-renowned musician Michał Urbaniak in the organization of one of the most innovative artistic events in the world.**

For more than 15 years now, Urbanator Days has been giving a unique opportunity to the musically talented young people to go out on a big stage and play with the best musicians in the world.

Ghelamco Poland and the Art in the City Foundation act as a patron and co-organizer of the event. Two large editions, the implementation of which we supported, took place in Warsaw in 2014 and Warsaw and Łódź in 2019. The initiator and main organizer of the workshops is Michał Urbaniak, a world-renowned violinist, saxophonist, composer, jazz musician, arranger, and talent scout.

The main idea of Urbanator Days is to conduct a two-day-long series of music workshops open for everyone to attend under the guidance of outstanding music artists from around the world. The event is dedicated to young talented singers and musicians. Urbanator Days involve playing different instruments together, improvising (jam sessions), and exchanging ideas and knowledge.



Learn more about the 2014 & 2019 events by watching short video documentations. You can easily access them by scanning the QR codes

Photo: Ł. Szelaż

## Our Support

### // 2014

1 city (Warsaw)  
2 days of workshops  
x participants

**1 concert**

### // 2019

2 cities (Łódź & Warsaw)  
4 days of workshops  
x participants

**2 concerts**



urbanator  
days

Photos: L. Szlag



# Murals

## on Plac Europejski

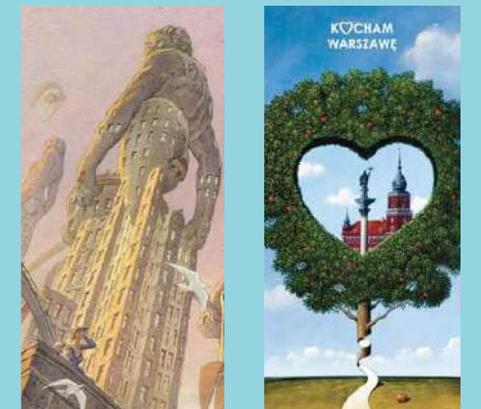
The main subjects of the artistic murals prepared in 2016 were: the city of dreams – the city of Warsaw – Warsaw and Wola. The works constitute an artistic interpretation of Warsaw, its landmarks, streets, squares, parks, rivers, places and corners.

The authors of the murals that we invited for the cooperation are the Polish painter, graphic artist and poster designer Rafał Olbiński (mural on the right side) and the French illustrator and comic book author François Schuiten (mural on the left side).

Murals were painted on the walls of Grzybowska Street 73 tenement house, facing Plac Europejski, Rafał Olbiński prepared an illustration titled "I love Warsaw". Through his work the artist talks about Warsaw and its symbols. Belgian illustrator Francois Schuiten prepared "Giants" – the illustration presenting a vision of a futuristic city.



Watch how the murals were made. You can easily access it by scanning the QR code.



# Our Cooperation With Artists

As a founder of the Art in the City Foundation, Ghelamco promotes the work of artists from Poland, inviting them to cooperate in the implementation of their activities and campaigns.



## Olin Gutowski

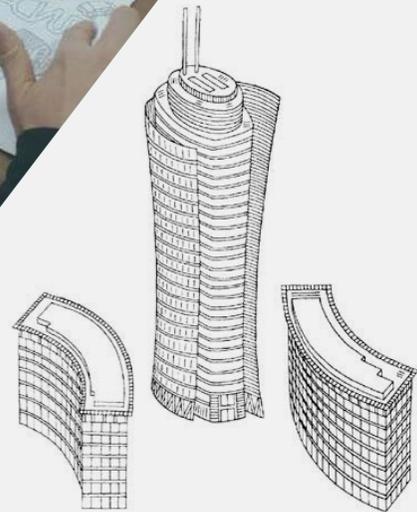
from 2016

### // Plac Europejski in illustrations

Since 2016, illustrator Olin Gutowski has prepared four different versions of a coloring book depicting Plac Europejski, distributed among its visitors. We share Olin's work with Warsaw habitants in both physical and digital form, through all the available places and platforms.



Wanna colour Olin's drawings together with us? You can easily download all of the drawings published so far by scanning the QR code.

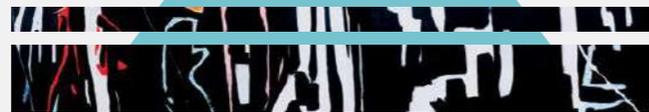


## Łukasz Stokowski

2019

### // HUB Gallery

We collaborated with Łukasz Stokowski, whose large-format paintings inspired by the developing Wola district was exhibited at the HUB Gallery – a sky-high art gallery located on the facade of one of the towers of the Warsaw HUB complex being built at that time.



Wanna see Łukasz at work? You can easily access the information on his art by scanning the QR code.

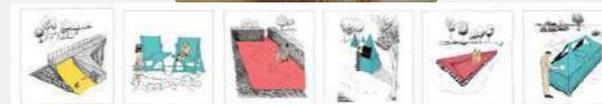


## Chris Hernandez

2015

### // Drawings

American painter living in Warsaw – Chris Hernandez – was commissioned to prepare a series of art drawings presenting the results of the "PARKING in Sowiński Park" workshops organized by us in cooperation with the Wola District Office.



Wanna see other art works by Chris? You can easily access the information on his art by scanning the QR code.

# Draw Your Own Plac Europejski

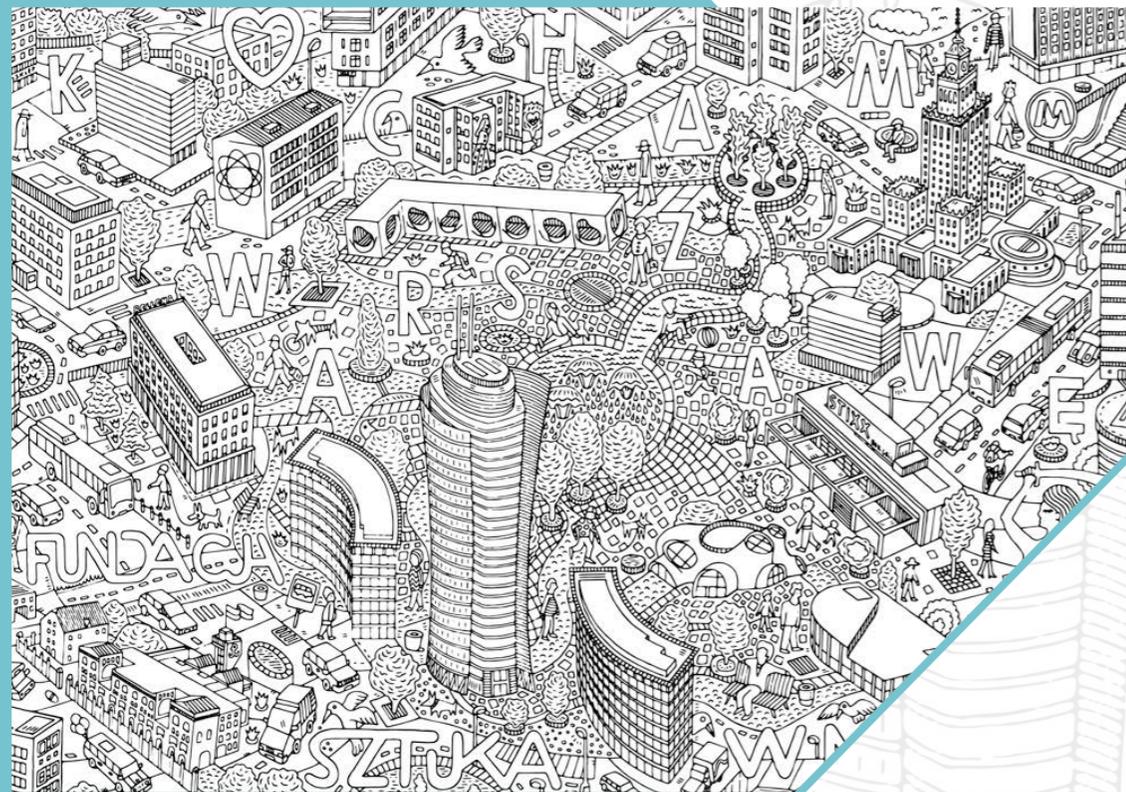
Plac Europejski is popular not only among the people that work in the Warsaw Spire complex and in the nearby offices. It is visited by a great number of young users – due to numerous features and events that happen here all year round. Our foundation makes sure that they feel at home.

We organize events and activities for both adults and children. Kids are one of the important groups of the foundation's beneficiaries. That is why, in order to encourage them to explore a new place in the city, built by our founder, in 2016 we asked an illustrator Olin Gutowski to prepare an unusual work. He made a design of a colouring illustration of Plac Europejski. Drawn with fine, delicate lines, it presents a still from

the everyday life on Plac Europejski and Warsaw in general. Here, the street rush clashes with a lazy pedestrian walk; parks clash with streets and history intertwines with modernity. So many stories take place in this city, that it is impossible to tell them all with a single drawing. That is why our colouring illustration invites you to tell your own story – with a drawing, or maybe just with black lines?



Scan the QR code, download & enjoy yourself drawing!



## Coloring Competition

2016

### // Colour your city

In May, 2016, for Plac Europejski's opening, a competition was organized to colour the illustration of Plac Europejski and Warsaw (a drawing by Maja Czarnata, 9 years old).



## Send me a postcard!

2017-19

### // Merry Plac Europejski!

From 2017 onwards, we are preparing new versions of a Christmas postcard featuring Olin Gutowski's illustration. Either as a colouring postcard or a scratch off postcard, it makes a functional gift for everyone.



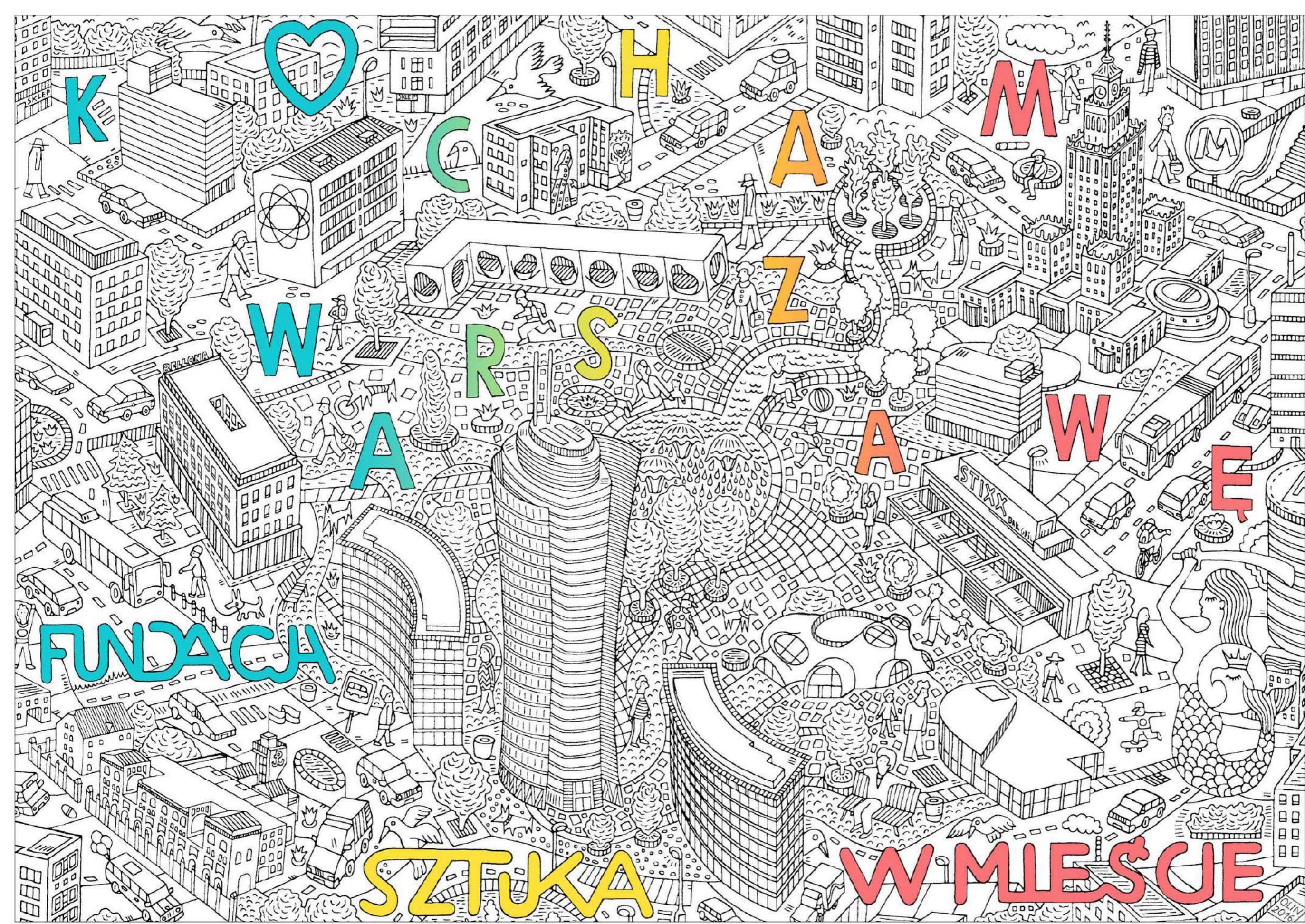
## Seasons on the square

2019

### // Spring & Autumn

In 2019 we asked Olin Gutowski to prepare spring and autumn versions of his illustration of Plac Europejski. Each time, we print them out (big!) and hand them out to children and schools. We also share his project via our social media for download and self-print.





Colour Your Own

# Plac Europejski!



# Build your Dream City Kocham Warszawę DIY set

2020 is a year of extraordinary, unexpected challenges imposed on people all over the world. To help families during isolation time, we have cooperated with Olin Gutowski again to prepare a gift for the youngest. For the celebration of the International Children's Day in Poland we offered them a gift in the form of a DIY kit - a cutout of a city, inspired by the KOCHAM WARSZAWĘ sign and earlier Olin's works.

Children are an important group of the foundation's beneficiaries. In the challenging time of the world pandemic, when many of them have to face the movement restrictions, we asked Olin Gutowski to prepare a new work especially for them.

Cutout drawings depict dozens of objects, figures and other elements that co-create the urban fabric, as well as variants of roads to build the city base. The multitude of the elements allows to create diverse layouts. The work includes selected Warsaw icons, such as Rotunda, the Mermaid monument and Warsaw Spire, but also the Warsaw UNIT skyscraper under construction.

The work has been adapted to the current conditions - the entire set has been made available in electronic version, for hand printing, preparation and play, in two color variants. A video instruction was prepared for better understanding of how to use the set. As Olin Gutowski says - *users are able to use two variants of a ready-made set - one with colorful elements and one prepared in black and white. The latter can be finished with any drawing or painting technique. The city can take a diverse size and form, its three-dimensionality and multidirectional character give users a freedom in the preparation and play.*



You can easily access the downloads of the KOCHAM WARSZAWĘ - DIY sets by scanning one of the QR codes.



# The Sky Art Gallery

An immense version of an abstract painting "THE HUB" by Łukasz Stokowski was displayed on the height of 130 m above the ground.

The painting was displayed onto a big scale walls surrounding the top of The Warsaw HUB skyscraper construction. The complex was built in Warsaw Wola district.

Integrating Ghelamco's projects with the city fabric and using their potential to implement important social and artistic initiatives has always been one of company's priorities. HUB Gallery fits in well with the ambitious goal to promote Polish art available for all and not closed within the walls of traditional galleries or museums. It is the first such project in Europe.



Watch the video about Łukasz Stokowski and his artwork. You can easily access it by scanning the QR code.

» *"The painting symbolizes the constantly growing, vibrating tissue of the city"*



**Art Wow!**  
**City seen through the artist's eyes**  
The scale of this spectacular installation, which covered almost 1800 sq m, symbolized the expanding and vibrant city fabric. Lights, neons and building shapes can be noticed in it. Stokowski purposefully deformed and blurred the big-city landscape in his own unique way.

June 2015

park  
owanie

# Design Workshops PARKing in Sowiński Park workshops

In June 2015 the Art in the City Foundation conducted – together with the authorities of Wola district – a two-day design workshop entitled “Recreation zone in Józef Sowiński park in Wola”.

The workshop was dedicated to the students from the Stefan Bryła 24th Group of Schools in Warsaw. The aim of the “PARKowanie” event was to conduct a workshop for the students of one of the schools from Wola and then to professionalize the results along with dissemination and promotion of the project among the inhabitants of Wola and the city of Warsaw.

Maja Skibińska (The Department of Landscape Art, Warsaw University of Life Sciences), Marzena Popielarczyk MSc Eng (Werbena Art) and foundation’s operations coordinator, Karolina Wlazło-Malinowska MSc Eng (The Department of Landscape Art, Warsaw University of Life Sciences, Art in the City Foundation) were the consultants and leaders of the project.

## Participants’ works (example)

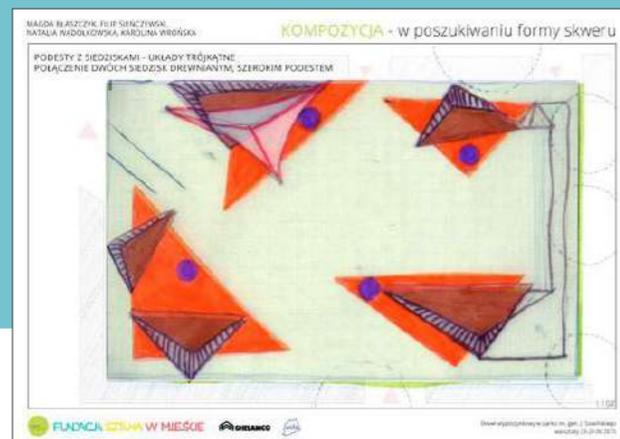
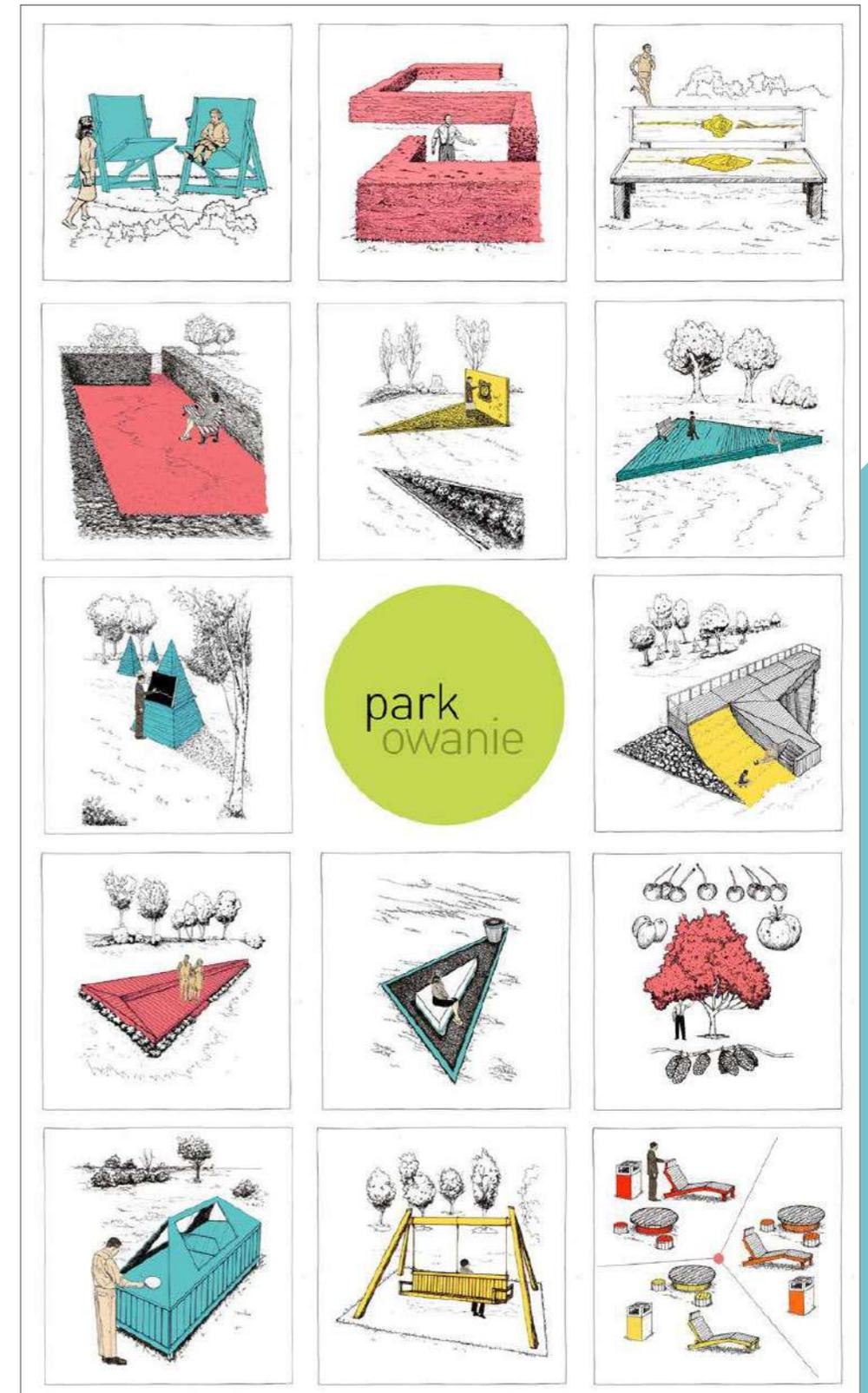


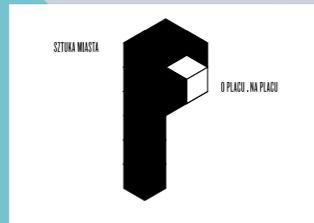
Photo: K. Wlazło-Malinowska



park  
owanie

Drawings presenting the workshops’ results – elements and rules to apply in the newly designed park space – made by Chris Hernandez

2016



# Design Workshops

## Art of the City. About a Square, at a Square

The project was launched in order to perform a series of interdisciplinary design workshops for adolescents, mixing architecture, design and fine arts.

The task was based around the matters of building and using squares in the city which was supposed to develop the creative thinking abilities in the process of becoming aware of the space and shaping it.

The workshop was unique thanks to the original way they were conducted by a duo of a DESIGNER, landscape architect and an ARTIST along with an original syllabus supporting the multidirectional development

of art, manual and space-related competences of the attendees. All the activities within the workshop were focused on culture of space and aimed at raising awareness within various fields of art, including new technologies and traditional activities.

The project was made in cooperation with Mazovian branch of Polish Society of Landscape Architects. Honorary patronage of the workshop was taken by The President of Warsaw.



We prepared a video documentation from each of those workshops. Do you want to see how did the participants work? You can easily access the videos by scanning one of the QR codes.



Photo: J. Waszkiel

First event entitled "A knot or a stain? The square in the city, square's functions" took place on 4-5/06/2016 and was conducted by Katarzyna Piądtłowska, a landscape architect and photographer and Ola Cieślak, a designer and illustrator.



Photo: K. Piądtłowska

Second event entitled "How many steps does a square have? How much time does a square have?" took place on 8-9/10/2016 and was conducted by Beata Rothimel, a landscape architect and photographer and Jakub Słomkowski, a visual and performance artist/musician.



Photo: J. Waszkiel

Third event entitled "What is a square made of? Urban building material" took place on 19-20/11/2016 and was conducted by landscape architect Maja Skibińska and a product and visual communication designer Marcela Kawka.



Photo: J. Waszkiel

### Drawings presenting the first workshops' results (examples)



September 2017

# WARSZAWSKIE SYMBOLE

1945-1989

Design Workshops

# How to Create a Logotype of a Place in 48 hrs?

The event that took place on 23-24/09/2017 was part of the "Warszawskie Symbole" (Warsaw Symbols) exhibition in the Art Walk Gallery, on Plac Europejski.

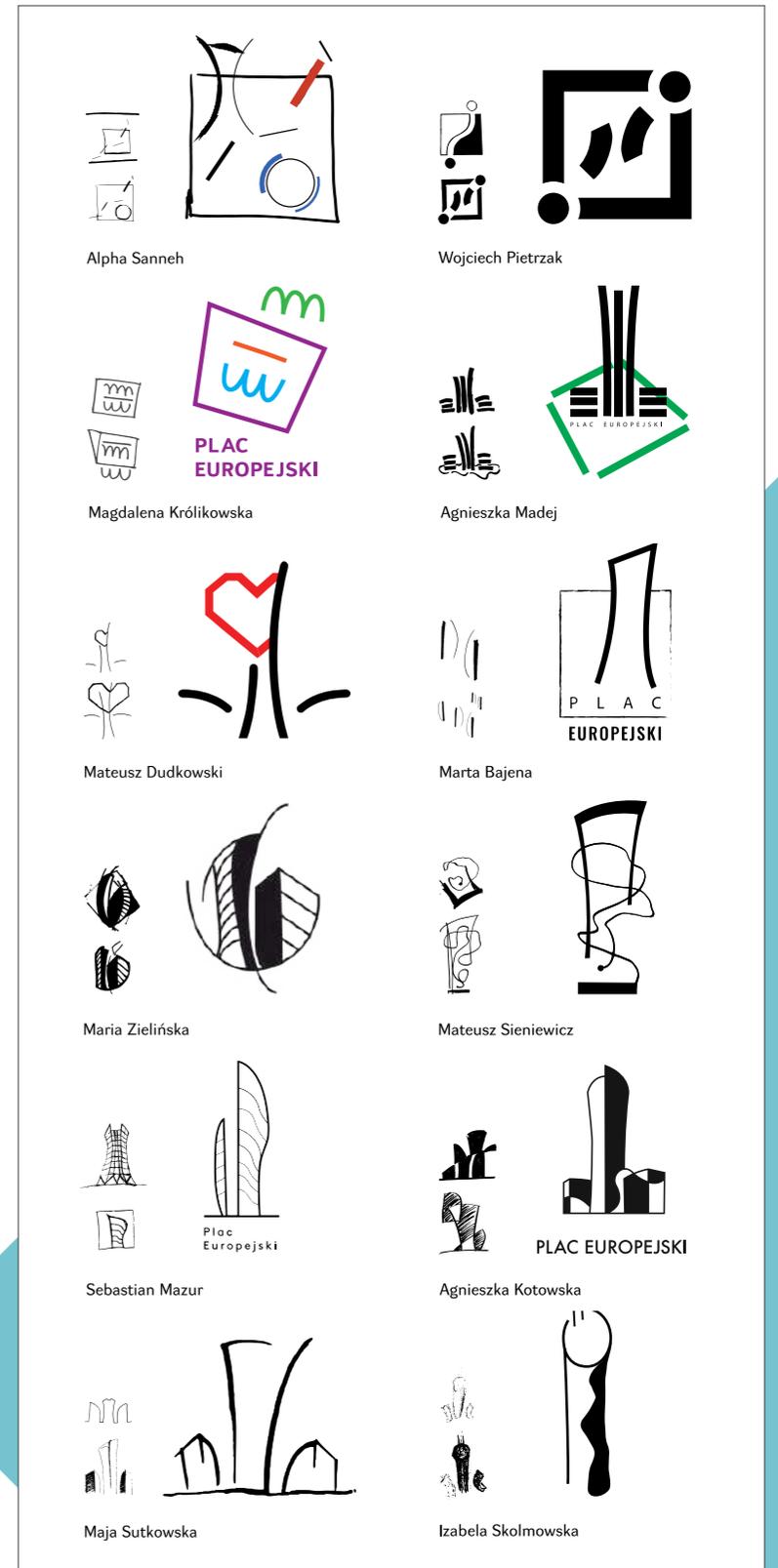
The activity was led by the graphic designer and curator of the exhibition – Rene Wawrzekiewicz. During two days event he introduced the participants into the story of the symbols and logotypes and their role in the creation of the city's identity. More than a dozen of participants designed various versions of a logotype dedicated to the European Square in Warsaw.

The results became a part of the "Warsaw Symbols" exhibition – they were exposed in the two last windows of the Art Walk Gallery. As a result, young designers works were presented hand in hand with the work of famous Polish designers, like Karol Śliwka, Wojciech Zamecznik, Witold Janowski, Roman Duszek or Maciej Buszewicz.



Do you want to see how did the participants work and how did the exhibition look like? You can easily access the video documentation and the exhibition's website by scanning one of the QR codes.

Photo: J. Waszkiel



Sept.-Nov. 2018



## Workshops

# Limit/less

The event that took place on 23-24/09/2017 was part of the "Bez/granicznie" (Limit/less) exhibition in the Art Walk Gallery, on Plac Europejski.

Marcin Polak – the curator of the exhibition – decided to look for answers to questions important for the Earth's and humans' future by organizing workshops for several dozen young people together with artists Cecylia Malik, Anna Pichura, Anna Jochymek and Pamela Bożek

They posed the questions to young and small people, that will soon be shaping the world's future. The essence of the project was the assumption that

children can speak on important issues and actively participate in social life – let's just give them a voice and raise them to be aware citizens.

Participants of the project wrote a constitution for the Universe; created a performance about the Polish rivers; talked about the problem of exclusion in the context of skating; and discussed the real and imagined life of young refugees in Poland.



Do you want to see how did the participants work and how did the exhibition look like? You can easily access the video documentation and the exhibition's website by scanning one of the QR codes.

### How To Make Friends With a River?

1-2.10.2019 (artist: Cecylia Malik)

The workshops' theme revolved around the river's importance for the city and its residents. In the first part participants made large scale models of fish and plates with the names of various rivers. The second stage of the workshops consisted of a performance made in the natural surroundings of the Vistula River in Warsaw.



Photo: K. Wlazło-Malinowska

### Constitution for the Cosmos

15-16.11.2019 (artist: Anna Pichura)

Cosmos is a metaphor of the future world that in a dozen or so years will be created by, among billions of others, the participants of the workshop. Today they are children. Which hopes and fears accompany their fantasies about the future? Each child received an object resembling a planet and was asked to come up with its story.



Photo from the workshop

### Polonia Hotel: from Polish Land to Poland

5-6.11.2019 (artist: Pamela Bożek)

Khava, Aminat and Mellissa are refugees waiting for the international protection to be granted. They are living in the former "Hotel Polonia" in Łuków, which has been transformed into a Centre for Foreigners. Hotel Polonia is a waiting site, a site of spinning visions of independent living in Poland, and beyond 'borders' of the centre.



Photo from the workshop

### Skateboarding Summit

24-25.11.2019 (artist: Anna Jochymek)

Skateboarding is a way of reinterpreting urban spaces. Skateboarders are disturbing the social order because they demonstrate that the urban space does not belong to everyone. Artist Anna Jochymek asked how exclusion works and who 'the Other' is. The conclusion was that 'everyone in their uniqueness can become a closer person to me'.



Screen from Anna Jochymek's video

# Art Walk

## Gallery



**In May, 2016 we opened a new place, unique in the landscape of Warsaw public space. A specially designed construction adapted to the all year-round display of paintings, sculptures and art installations is located on Plac Europejski.**

The exhibition passage consists of 20 segments, each with a window onlooking the inner gallery. Art Walk was launched in May 2016, with Ghelamco Poland as its owner and the Art in the City Foundation as its operator.

Art Walk is an integrated part of the public space of Plac Europejski. The gallery was created according to the concept of incorporating art into the everyday life of the city. It enables dissemination of art in a unique way and gives the audience a chance of experiencing art outside the museums' and galleries' closed doors.

The Art Walk Council supports the creation of the artistic discourse and the main directions of the development of Art Walk exhibitions. Its members, working in the fields of art, culture and media, supervise the formulation of the annual program and the cooperation with curators, artists and external institutions. They also give their opinions on external artistic cooperation proposals submitted to the Art in the City Foundation, which coordinates Art Walk's operations. In the current, second term of the Council its members are Marta Czyż and Jakub Słomkowski.

The following pages provide information on all of the exhibitions presented in the Art Walk Gallery.



Learn more about the exhibitions presented in our gallery. You can easily access the gallery's website, by scanning the QR code, or by browsing [www.artwalk.sztukawmiescie.pl](http://www.artwalk.sztukawmiescie.pl).

Photo: J. Waszkiel

## 15 exhibitions

### since 2016

Since the gallery's opening, we organized 15 original exhibitions, in cooperation with 10 curators and over 60 artists from Poland.

## 2 Open Calls

### Call For Artists

We invite artists to make proposals of original art concepts for our gallery. On two separate occasions we gathered a wide selection of projects from all over the country.

## CZŁOWIEK CIAŁO PROCES

### Man-Body-Process

05-08.2016

CURATOR prof. Paweł Nowak

ARTISTS Academy of Fine Arts in Warsaw students & graduates – D. Kosik, P. Buźniak, A. Skoczylas, A. Symela, M. Baranowska, D. Grabowska, M. Nowakowska, M. Szczypek, A. Starzyński, E. Litwiniec, D. Wierzbicka, K. Fiedorow, M. Januszewski, P. Szczepańska, A. Walas, A. Rybak, J. Jurga

The main idea behind the project was to present human life at different stages. Birth and death, vitality and infirmity, biology and technology, all relating to human life shown through the prism of sculpture, installation, video, fashion. The world of nature surrounding the man and underpinning biology, always an inseparable whole, have been a reference for a variety of creative activities. Selection of pieces creates a narrative in such a way that the audience experience the ever-changing picture of a man, from birth, through childhood, young age, maturity and death. Biological approach towards the body has addressed also the issues related to its dysfunction.



Photo: J. Waszkiel

## 19 snów Olbińskiego 19 Dreams of Olbiński

09-11.2016

Rafał Olbiński ARTIST

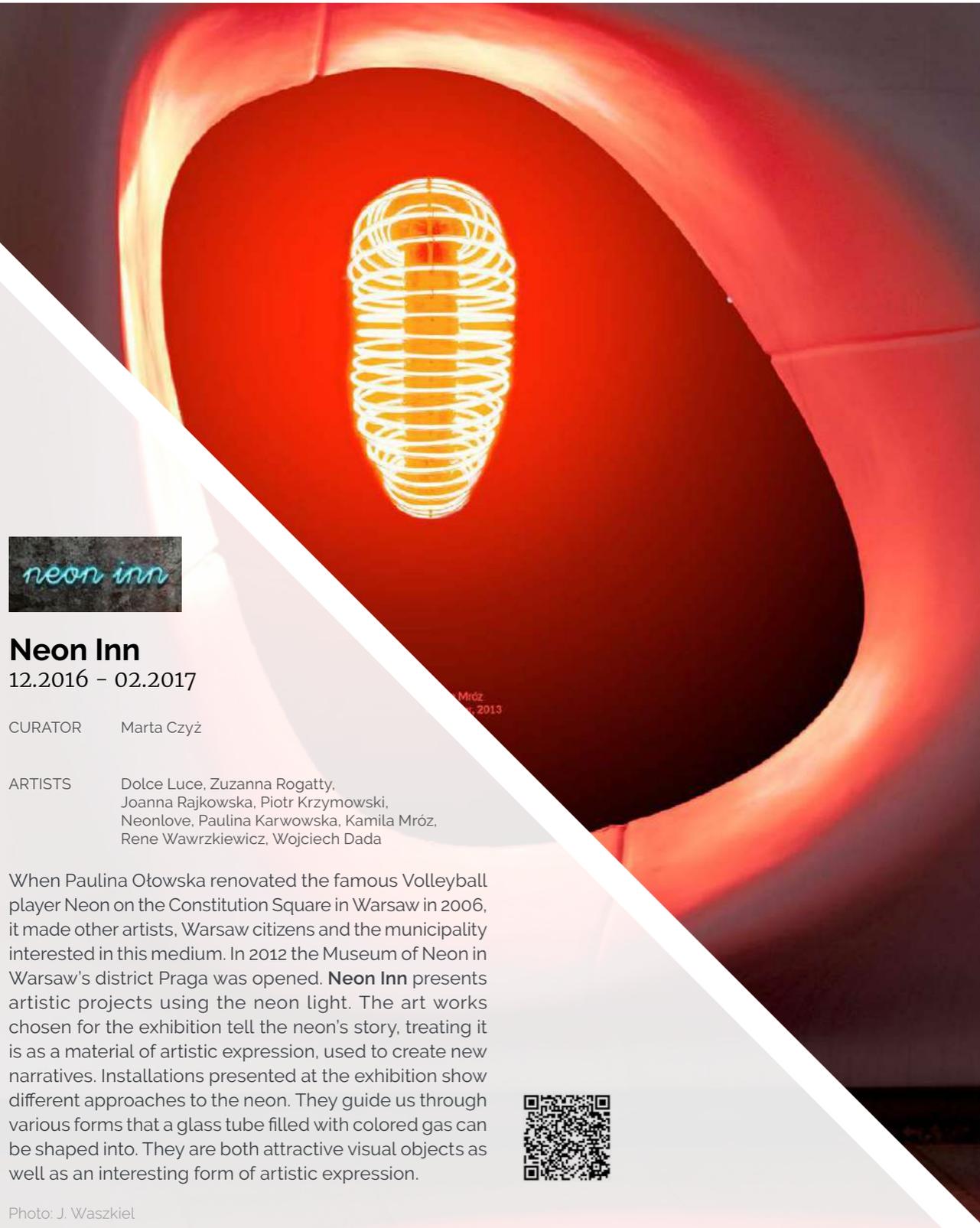
Karolina Wlazło-Malinowska DESIGN

Zalety dwuznaczności  
*Benefits of Ambivalence*



The exhibition features a collection of works aimed at presenting a landscape halfway between the reality and a dream, combining sleepy melancholy with an irresistible feeling of soothing calmness. The blue colour, which prevails in almost every work, brings to mind the infinity and positive energy coming from dreams, and seems to dispel negative feelings and thoughts. Rafał Olbiński's pictures feature a landscape in which we live, through which we move, and which we feel in different ways, while dematerialising it. Complex, paradoxical juxtapositions, filled with visions of sometimes real and sometimes unreal objects, characters, plants or space, evoke in viewers the feeling of ambivalence.

Photo: J. Waszkiel



## Neon Inn

12.2016 – 02.2017

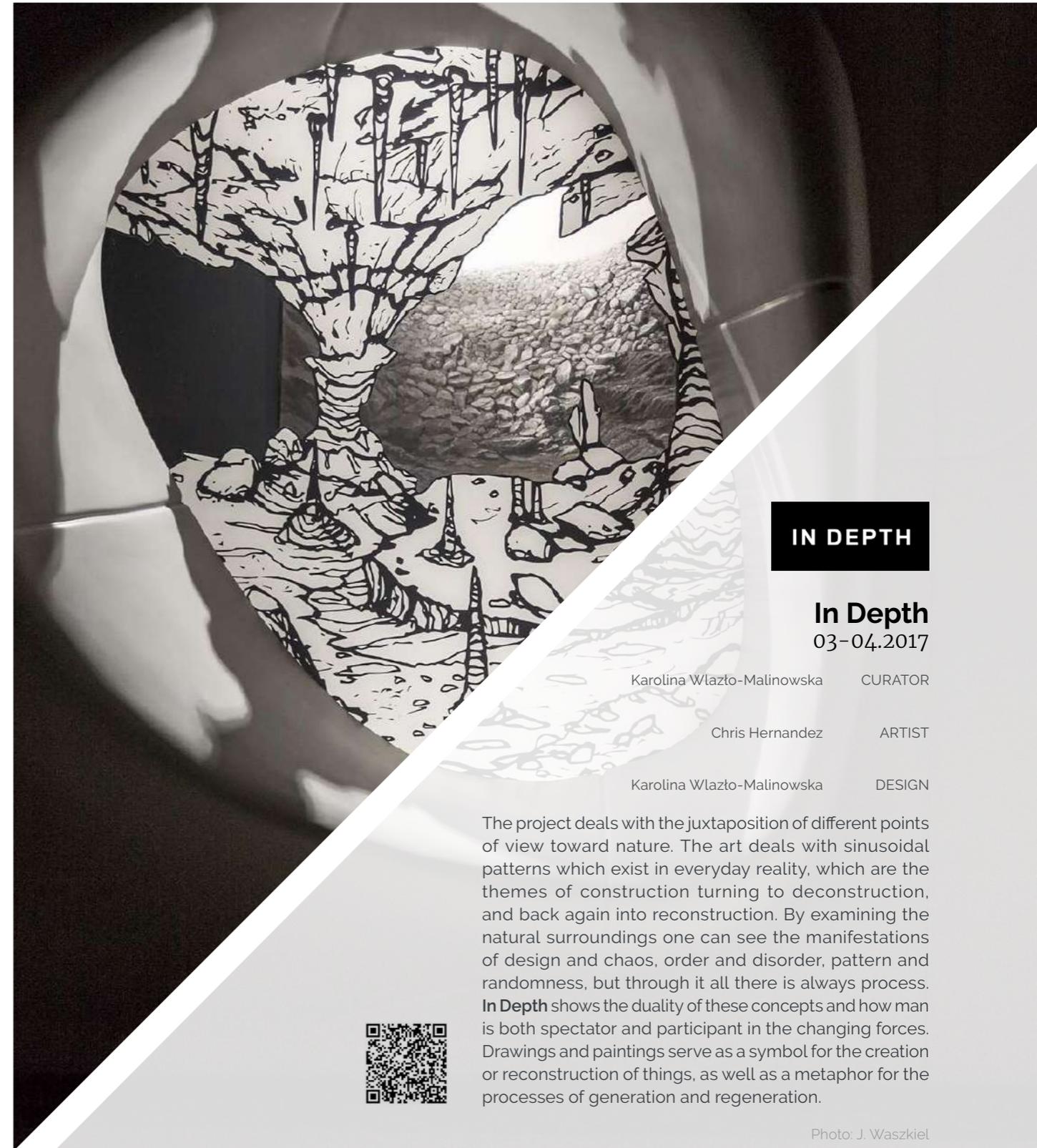
CURATOR Marta Czyż

ARTISTS Dolce Luce, Zuzanna Rogatty, Joanna Rajkowska, Piotr Krzymowski, Neonlove, Paulina Karwowska, Kamila Mróz, Rene Wawrzkiwicz, Wojciech Dada

When Paulina Ołowska renovated the famous Volleyball player Neon on the Constitution Square in Warsaw in 2006, it made other artists, Warsaw citizens and the municipality interested in this medium. In 2012 the Museum of Neon in Warsaw's district Praga was opened. **Neon Inn** presents artistic projects using the neon light. The art works chosen for the exhibition tell the neon's story, treating it as a material of artistic expression, used to create new narratives. Installations presented at the exhibition show different approaches to the neon. They guide us through various forms that a glass tube filled with colored gas can be shaped into. They are both attractive visual objects as well as an interesting form of artistic expression.



Photo: J. Waszkiel



## IN DEPTH

### In Depth

03-04.2017

Karolina Wlazto-Malinowska CURATOR

Chris Hernandez ARTIST

Karolina Wlazto-Malinowska DESIGN

The project deals with the juxtaposition of different points of view toward nature. The art deals with sinusoidal patterns which exist in everyday reality, which are the themes of construction turning to deconstruction, and back again into reconstruction. By examining the natural surroundings one can see the manifestations of design and chaos, order and disorder, pattern and randomness, but through it all there is always process. **In Depth** shows the duality of these concepts and how man is both spectator and participant in the changing forces. Drawings and paintings serve as a symbol for the creation or reconstruction of things, as well as a metaphor for the processes of generation and regeneration.



Photo: J. Waszkiel



### 19 Geological Specimen found in Poland 05-08.2017

ARTIST Katarzyna Przeważska

CURATOR Marta Czyż

ASISTANT Gustaw Maj

The exhibition consists of 19 rocks, fossils and bones from the area of today's Poland. It is an effect of a query carried out by Katarzyna Przeważska in three Warsaw museums: Geological Museum of the National Geological Institute – National Research Institute, Stanisław J. Thugutt Geological Museum and Polish Academy of Sciences Museum of the Earth in Warsaw. The specimens presented at the exhibition are arranged in chronological order and described in detail. They all share a long history, giving the viewers a healthy distance from a relatively short period in which humans populate our planet. Today's fossils used to run or grow on Earth. Not everybody knows that a thirty-year-old mammoth once gave life at Warsaw's Kopińska street.



Photo: J. Waszkiel



### WARSZAWSKIE SYMBOLE 1945-1989

### Warsaw Symbols 09-11.2017

Rene Wawrzekiewicz CURATOR

Maciej Buszewicz, Antoni Cetnarowski, Roman Duszek, Witold Janowski, Jerzy Jaworski, Karol Śliwka, Henryk Tomaszewski, Jerzy Treutler, Stanisław Töpfer, Wojciech Zamecznik DESIGNERS

The exhibition illustrates the history of Poland's capital through the best and most original graphic symbols that were created for institutions, firms and organizations connected with the history of Warsaw. It is impossible to think about a modern city and its architecture without looking at the city's material history. This history can be told through buildings, monuments, objects and documents. But the past of a specific place can also be seen in its neon signs, advertisements, posters, brochures and flyers – the minor visual elements connected with people's lives and their daily activities. Graphic symbols (in present times called logos) are the most ephemeral and, at the same time, the most important part of visual communication.



Photo: J. Waszkiel

Ś  
**ŚWIAT NALEŻY  
 DO CIĘBI**

**The World Is Yours**  
 12.2017 – 02.2018

CURATOR Jakub Słomkowski

ARTISTS Arek Pasożyt, Jakub Jasiukiewicz,  
 Andrzej Jobczyk, Marek Dakowski, Karol Kisiel,  
 Łukasz Kwietniewski, Jakub Słomkowski,  
 Radicalzz: Joanna Skorupska, Marta Frączek

The core of the exhibition is a redefinition of the corporate space using tools of both art and advertising. The artists proposed anew some products, services or concepts rooted deeply in the office space and relations. The context of the place with the opportunities created by the location plays the main role in raising interest and involvement of all the participants. It led to a new network of connections and cooperation resembling the corporate body that was driven, though, by a reflection. The exhibition was supposed to spark a discussion on the role of an artist that is in-between the world of visual arts and the commercial one. The exhibition was partnered by Samsung, Calypso, O.K.O Film and the Military Institute of Aviation Medicine.



Photo: J. Waszkiel



**Hand-to-Handle**  
 03-04.2018

Katarzyna Roj CURATOR

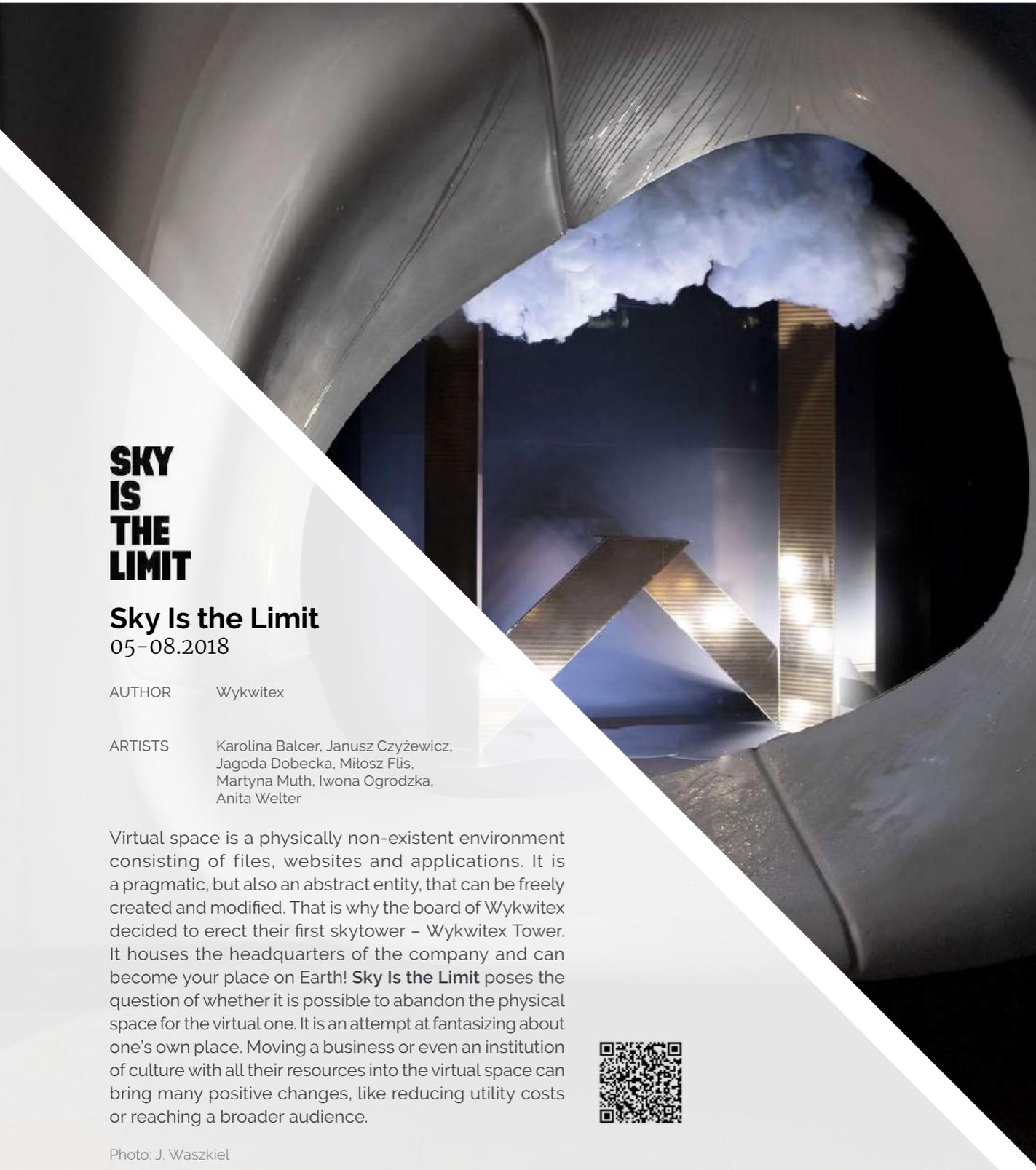
Ola Munzar (Plankton) DESIGNER

Targi Rzeczy Ładnych PARTNER

**HAND-TO-HANDLE. A Brief History of Things' Grasping** presents a family of handles designed by the Warsaw interior architect Ola Munzar. Handles – the secondary heroes of our everyday life – rarely become the subject of deeper analyzes. In a brief history of grasping things several distinctive features for our species grasping capability was found and shown. At the same time the physical nature of the handles, grips and knobs was described. With several examples a material evidence of the interaction, that occurs between our hands and the objects, was presented. The exhibition was organized in cooperation with Targi Rzeczy Ładnych, as a project dedicated to the promotion of Polish designers.

Photo: J. Waszkiel





# SKY IS THE LIMIT

## Sky Is the Limit 05-08.2018

AUTHOR Wykwitex

ARTISTS Karolina Balcer, Janusz Czyżewicz, Jagoda Dobecka, Miłosz Flis, Martyna Muth, Iwona Ogrodzka, Anita Welter

Virtual space is a physically non-existent environment consisting of files, websites and applications. It is a pragmatic, but also an abstract entity, that can be freely created and modified. That is why the board of Wykwitex decided to erect their first skytower – Wykwitex Tower. It houses the headquarters of the company and can become your place on Earth! **Sky Is the Limit** poses the question of whether it is possible to abandon the physical space for the virtual one. It is an attempt at fantasizing about one's own place. Moving a business or even an institution of culture with all their resources into the virtual space can bring many positive changes, like reducing utility costs or reaching a broader audience.



Photo: J. Waszkiel



## Limit/less 12.2018 – 02.2019

Marcin Polak CURATOR

Anna Pichura, Cecylia Malik, Pamela Bożek, Anna Jochymek ARTISTS

Katarzyna Jasińska (Gra-Fika) DESIGN

**Limit/less** is the fruit of a workshop for children and youth that took place between October, 1 and November, 25 in Łódź and Warsaw. The questions posed during the events were: What are the rules in space? What do young refugees think about independent living in Poland? How to make friends with the river? What does exclusion mean in a modern city? Marcin Polak, who was the exhibition's curator worked with four female artists – Cecylia Malik, Anna Pichura, Anna Jochymek and Pamela Bożek. They decided to look for the answers to these important questions. 35 young people were invited to cooperate. The exhibition presented participants' works as well as photographic and film documentation from the workshops.



Photo: J. Waszkiel

## SPORT W WIELKIM MIEŚCIE

### Sports in the City 03-04.2019

CURATOR Marta Czyż

ARTIST Rafał Wilk

SUPPORT Robert Gawkowski

**Sports in the City** ponders the popularity and durability of various sport disciplines. Can players of deck tennis, lacrosse or retro-football ever dream of fame and stardom? Will these physical activities with their own sets of rules withstand the test of time? Or will they merely feature in similar exhibitions in decades to come?

The pictures depicted here might come as a surprise. There are no heroes of the collective imagination on show here. This view of Warsaw sport captures other, lesser known, yet fascinating aspects. The author of the exhibition Rafał Wilk performed a dual role, acting as both photographer and historian for his selection of old photographs.



Photo: R. Wilk



## WSZYSTKOŻERCY

### Omnivores 05-18.2019

Olga Guzik-Podlowska CURATOR

Krzysztof Franaszek ARTIST

Le Guern Gallery PARTNER

The exhibition is the artist's vision of present-day inhabitants of big cities – the eponymous Omnivores – and their surroundings. The installation, which comprises steel and brass sculptures, objects made in 3D printing technology, and photographs, presents contemporary attitudes and values, fast pace of life, pursuit of success, omnipresent consumerism.

Franaszek brings up the issue of the consequences of the contemporary culture of consumerism, where the growing individualism and an unhealthy chase for something better disrupt the functioning of the community and pose a threat to the already heavily exploited environment.



Photo: J. Waszkiel



# ŚLAD

## Mark

09-11.2019

ARTISTS Karina Królak, Patka Smirnow

SUPPORT Marta Czyż

DESIGN Karina Królak, Patka Smirnow

We leave marks after ourselves every day. Our choices and decisions are a combination between what we got from our forefathers and how we create our present, which will have an impact on future generations. The artists adopted a controversial material – garbage, leftovers, something we need to get rid of (also from our consciousness) – by converting it into a creative one. Thrown out, unwanted things are everywhere and have great potential. Colorful plastic pieces, paper or gum are an impulse, neverending inspiration, the base where creating process starts. The exhibition presents a personal journey of artistic duet working together for almost 10 years. They design projects require lots of patience and time to get unexpected effects.



Photo: R. Wilk

# The Colour You Are Facing

12.2019 – 02.2020

Grażyna Bastek CURATOR

Blanka Jędra, Marek Kucharski ARTISTS

Blanka Jędra, Marek Kucharski DESIGN

Colour is one of the most fascinating and complex phenomena of unclear and multiple definitions. It raises interest in many scientific disciplines and each of them perceives it differently. For physicists it is a measurable phenomenon; for physiologists – only a brain impression. **The Colour You Are Facing** is a visual and verbal story about how light and color affect us in everyday life; what is the social, cultural, physiological and marketing dimension of the use of colors in space. Each of these approaches presents the color in its own way, in a different semantic tone and using different concepts. Thus – where does the border between what's real and what's just a in illusion lay?



Photo: R. Wilk

# SPACE DEBRIS

## Space Debris 07-08.2020

ARTIST Jakub Stomkowski

CURATOR Karolina Wlazto-Malinowska

DESIGN Marcin Ślusarczyk/ Bakcyl Studio

The archaeology of space exploration, the potential threat of space debris and its reference to the history of mankind is a starting point to create the cycle of analogue collages called *Space Debris*. These small format works tell stories about the discovery of space and terrestrial mysteries as well as about the traces that humankind leaves through artefacts and memories that they carry. Beginning with the inspiration by Kubrick's *Space Odyssey*, consequently connecting it with other creations of human culture and history along with the terrestrial context of sending objects and creatures into space, Jakub Stomkowski creates a cloud of associations that shows interdependence of our cosmic activity and our earthly past.



Photos: R. Wilk



# Heritage Restoration

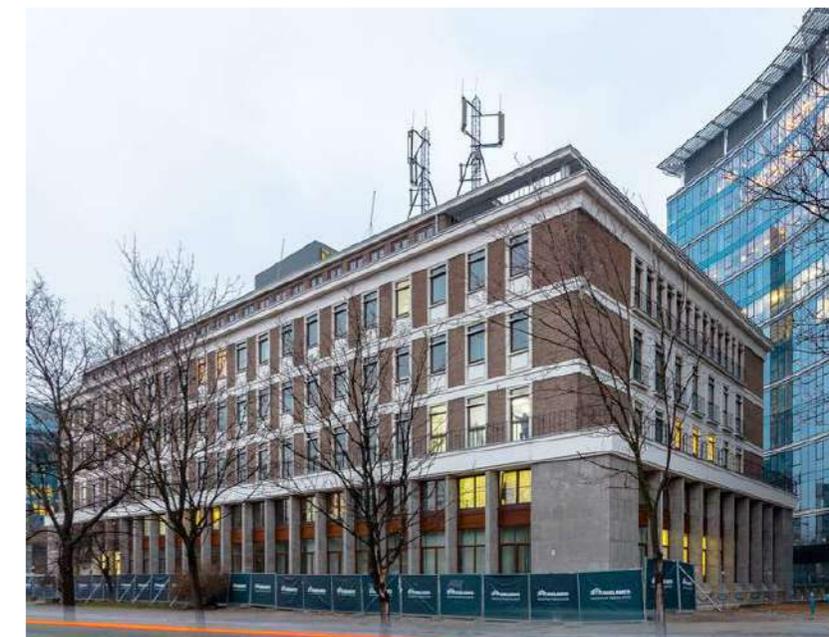
We strongly believe that care for the common heritage is a solid cornerstone to build a better future.

We have a huge respect for the history of places that we take care of. We are honoured to be working on the preservation of the treasures of the past. In the **Senator** project from 2012 (right up photo), we carefully restored and incorporated the original survived fragments of the former Bank of Poland into the new building. Meanwhile, in 2016 we restored the building of the former **Bellona publishing house** (right down photo) – a successful example of modernist and socialist realism architecture from the early period of post-war rebuilding of Warsaw.

Most recently, we renovated two extraordinary nineteenth-century tenement houses located at **13 & 15 Foksal Street** (main photo).



Watch the restoration efforts in Foksal 13/15 renovation. You can easily access the video by scanning the QR code.





**The Pearl of Warsaw**

Foksal 13/15 became a project of an unprecedented scale in Poland. The investment was preceded by many years of research & design. Two Warsaw tenement houses from the end of 19<sup>th</sup> century have been restored to their original appearance and luxurious character.

Foksal 13's façade has been fully reconstructed basing on a single existing photo. The enormous amount of work concerned interiors of the buildings – multicolour polychromes as well as over 100 types of stucco and 20 patterns of wooden parquets have been restored.

# How we helped a school in Nowe Worowo



In 2011 we rolled up our sleeves and within 24 hours we renovated the primary school in Nowy Worowo – and more than 80 company's employees joined us in this effort!

There are places in Poland where life is harder than we think. Places where even proper education is not easy because of poorness, lack of infrastructure. We decided to use our building skills and experience to bring smile on children faces and make their school years brighter.

We divided into four groups working on various school's areas: English class and medical room; bathrooms; historical class; main entrance, corridors and waiting areas as well as school common room. The photos present the building's previous conditions, Ghelamco at work and the results!



The Action We Support

# Safe and Ecological Holidays



We like to take part in socially significant actions! For over a decade *Integration & Cooperation Association* (Stowarzyszenie Integracja i Współpraca) has been showing, how to spend summer not only in an unforgettable way, but also responsibly. And we have been supporting them for years!

The annual action **Safe and Ecological Holiday** that we support as partner takes place regularly from June to September in different Polish towns. It offers a lot of attractions that not only serve as recreational activities, but also give the participants important lessons. People have opportunity to learn for example how to provide first aid or how to behave while waiting for an ambulance. There are always lots of games, competitions and a spectacle waiting for the youngest. We believe that the best way to protect is to prevent. And what is the better way to teach youth responsible behaviour than learning through play?

In 2020 Ghelamco has been recognised for its support in this field and awarded with the title of the *Ambassador of Welcomomy*.



Learn more about the 'Safe and Ecological Holiday' by scanning the QR code (information in Polish)



### The Action We Support

# The challenging year of 2020



#### #property4heroes – 970 meals a day for healthcare workers from property market leaders

A group of biggest commercial property market leaders supported the personnel of 11 hospitals and medical centres across Poland through daily deliveries of meals in the midst of the coronavirus pandemic. The #property4heroes initiative is an expression of gratitude from developers, investors and property owners for the hard work of physicians, nurses, supporting personnel and paramedics.

CPI Property Group, Echo Investment, EPP, Ghelamco, Globalworth, Griffin Real Estate, HB Reavis, Immofinanz, Invesco Real Estate, Panattoni, Skanska and Vastint have arranged daily deliveries of meals to the personnel of hospitals and medical centres fighting the coronavirus. Companies operating in the real estate industry have set up special teams to coordinate the purchase and delivery of meals.

The aid was provided to 11 hospitals and medical centres in Gdańsk, Katowice, Kielce, Krakow, Poznań, Szczecin, Warsaw, and Wrocław. Their purchase and delivery is funded entirely by the companies participating in the initiative. The meals come mainly from the cafeterias, restaurants and bars which are tenants in the buildings owned by the participating companies. This way food providers are supported as well.



### The Action We Support

# #GaszynChallenge

10 push-ups can make a difference! The #GaszynChallenge action shows, that the impossible becomes possible, when people unite for a noble purpose.

#GaszynChallenge is a Polish charity action that helps children with SMA to collect money for very expensive medicaments. The concept went viral! Ghelamco could not remain indifferent – in response to nomination from JLL, our employees gathered on the top of the Warsaw UNIT construction and did push-ups for Maciuś Cieślík, who fights with SMA and epilepsy.



Watch our #GaszynChallenge! You can easily access the video by scanning the QR code.



FOR THE FUTURE

# Digitization, well-being & friendly cities

In 2021, Ghelamco celebrates its 30th anniversary in Poland. During those years, we have built a strong position of the investor & developer on the Polish and European real-estate market. At the same time our business activity has gone hand in hand with the involvement in cultural & art events as well as numerous CSR activities. Our goal now is to enter the future decades of Ghelamco's operation with an ever-greater concern for the well-being of people and the environment.

A visionary approach to projects that we keep in mind has resulted not only in numerous international awards, but also in appreciation and well-being of people working and living within developments and public space we created. We care about the high quality of urban public space which directly translates to higher living standards for the inhabitants of the cities.

Our unique focus on active moderation of public space made Plac Europejski a beloved place of Warsaw residents. In the future years, we intend to increase the number of activities that animate the urban space. At the same time, being the leader of environmentally friendly and innovative implementations into the newly developed office space, we set ourselves even greater challenges for the forthcoming operations.

Taking advantage of our rich, socially responsible experience, Ghelamco intends to continue investing in

citizen-friendly urban projects. The future will involve the development of new technologies and the expansion of the functionality of SignalOS, the operating system for office buildings. The projects under development will be even more integrated with the urban fabric. New technologies will largely contribute to ensuring health safety for employees.

Ghelamco sees sustainable construction in a broader perspective. Caring for the environment, implementing innovative solutions and striving to improve life in cities have become a permanent part of the company's DNA.

In the recent years the increase of unprecedented engagement in the cultural and artistic co-operations have brought satisfaction that greatly exceeds the possibility of measurement with any fixed parameters. We look forward for new challenges and amazing people we will come together with next!



Photo: K. Piadłowska



Photo: R. Włk